

# Beth Terry

Cactus Wrangler



Beth Terry CSP  
Professional  
Speaker and Author

**When you plan your meeting, think about these questions. The more you can tell Beth about your needs, the better she can meet them.**

## **Event Questionnaire**

**Tell me about the audience**

**Age range**

**Titles**

**Gender**

**Experience level**

**Primary responsibilities**

**How do they spend their working hours?**

**What are their challenges?**

**What are the rewards?**

**Overall Objectives of this conference / meeting?**

**Conference Goal / Reason for being?**

**Objectives of Beth Terry's session(s)?**

**Key priorities for the programs / conference?**

**What is Beth Terry's role?**

**What are key messages / buzzwords of this conference?**

**At the end of this presentation – you would like your people to do / think / feel some things. Describe what you want.**

**What else does Beth need to know to WOW your audience?**